

Improving Value Through Innovative Healthcare Delivery

What is a Patient Centered Medical Home Model?

Can such a model improve the quality and reduce the costs associated with healthcare delivery?

What are the issues that healthcare providers, employers, and employees most determine when considering implementing this model?

These are just some of the issues that will be addressed in the first forum of the FrontPath Health Coalition's Innovations Series – 'Improving Value Through Innovative Healthcare Delivery'.

This forum will include dinner and a presentation (sponsored by **Merck**) by nationally acclaimed expert on this topic, Paul Grundy, M.D., Director of Healthcare, Technology and Strategic Initiatives for IBM Global Wellbeing Services and Health Benefits.

In addition, Scott Mason D.P.A., FACHE, will address how the patient centered model may serve as a 'disruptive innovation' in the cost and delivery of healthcare services and the obstacles and challenges presented by such innovation. Dr. Mason will also serve as the facilitator of a panel presentation.

Panel representatives and their respective areas of discussion will include:

- American Academy of Family Physicians – Considerations of the Family Physicians in the Patient Centered Model – Ken Bertka, M.D.
- Susan Pavlopoulos, Whirlpool and Pat Beham, Blanchard Valley Health System. Developing and implementing the Findlay Area Medical Home program: employer & provider perspectives
- Ohio Academy of Family Physicians - Primary care medical education opportunities challenges presented to and by this model – Ted Wymyslo, M.D.
- ProMedica Health System – Case study considerations around the role of care navigators in a patient centered model – George Darah, D.O. and Dee Ann Bialecki-Haase, M.D.

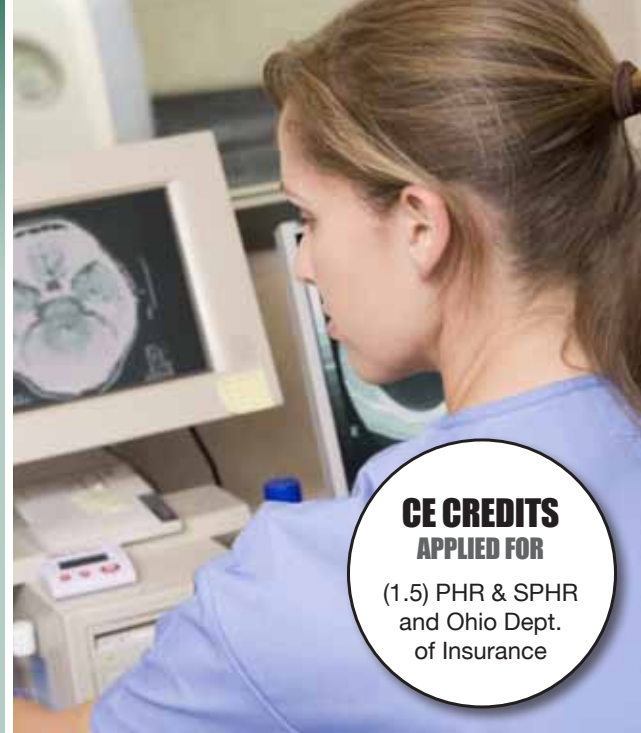
Please plan to join us on Thursday, May 13, 2010 from 6:00PM – 9:00PM to learn more about this innovative model and how this strategy may help to better control the cost of healthcare while improving the quality of the care delivered.



Directions:

From Exit 2 (I-475/U.S. 23 at Perrysburg near the I-75 interchange), head south to SR 25/ N. Dixie Hwy. (toward Bowling Green).

Turn Right onto Levis Commons Blvd., the Hilton Garden Inn is .03 miles ahead on the right. Conference Center parking is at the back of the hotel.



CE CREDITS APPLIED FOR

(1.5) PHR & SPHR
and Ohio Dept.
of Insurance

Thursday, May 13, 2010

6:00PM - 9:00PM (Registration - 6:00pm)

Hilton Garden Inn

6156 Levis Commons Blvd.
Perrysburg, OH 43551

SPACE IS LIMITED – PLEASE SIGN UP TODAY!

Register:

DeAnna Zywocki, FrontPath Health Coalition
dzywocki@frontpathcoalition.com
419-891-5206 ext. 104

*This seminar is presented at no cost to attendees.
However, reservations must be made, and
cancellations must be received no later than
Monday, May 10, 2010*

An Educational Opportunity Designed to:

- Provide latest information on a Patient Centered Medical Home Model
- Discuss strategies to effectively determine when to consider implementing this model
- Address how to overcome the obstacles and challenges presented by this model

frontpath HEALTH COALITION

www.frontpathcoalition.com
419-891-5206

12875 Eckel Junction Road Ste. B
Perrysburg, Ohio 43551